UNEP-WCMC Business, Biodiversity and Ecosystem Services (BBES)

Engaging with Business



UNEP-WCMC's Mission

"To evaluate and highlight the many values of biodiversity and put authoritative biodiversity knowledge at the centre of decision-making"



The Business, Biodiversity and Ecosystem Services Programme





The growing business case for biodiversity and ecosystem services:

- Access to land and resources
- Reputation
- Access to capital and insurance
- Access to markets
- Social and legal license to operate
- Security of supply





Supporting CBD COP Decisions and Recommendations

CBD COP10 Decision X/21. Business engagement

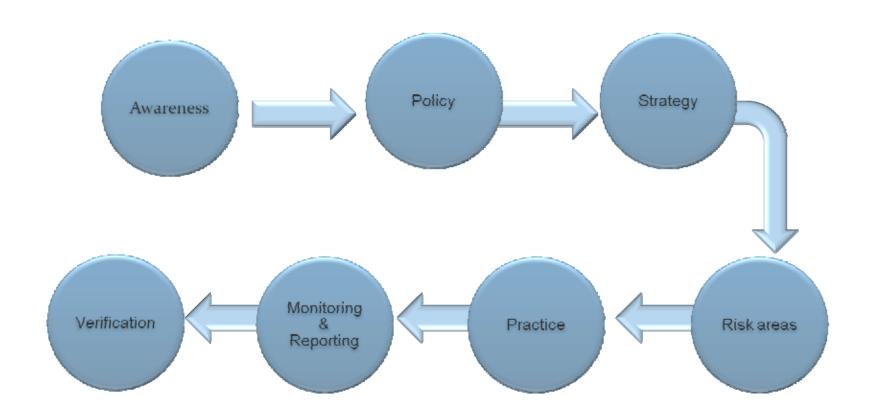
- •1(f) To develop ongoing dialogue with the business community in relation to biodiversity considerations and activities
- •2(f) To participate in voluntary certification schemes that promote the three objectives of the Convention
- •3(c) To encourage the development and application of tools and mechanisms that can further facilitate the engagement of businesses in integrating biodiversity concerns into their work, such as, consistent and in harmony with the Convention and other relevant international obligations, certification, verification, the valuation of biodiversity and ecosystem services, incentive measures, biodiversity offsets, etc.

CBD COP10 Aichi Target 2

•By 2020, at the latest, biodiversity values have been integrated into national and local development and poverty reduction strategies and planning processes and are being incorporated into national accounting, as appropriate, and reporting systems.



Businesses' Biodiversity Journey





Organisations and initiatives that can help

	An Overview	Examples of company specific action	Examples of Industry Initiatives and available resources
Energy	Good practice policies, often focused on green house gas emissions but some specifically address biodiversity.	Shelf's commitment not to explore or develop in Natural World Heritage Sites. BC Hydro, a Canadian electric power utility, commitment to a long-term goal of no not incremental environmental impact.	International Petroleum Industry Environmental Conservation Association (IPECA) and The Energy and "Wherestry Initiative have developed a range of guidance material on biodiversity for the oil and gas "" a range of certification schemes related to the production of biofuels, including the "" fuels, and the Roundtable on Sustainable Palm Oil (RSPO).
Finance	Overarching trameworks, principles and tools for responsible investment have been developed that are relevant for biodiversity, as well as performance standards for project screening and tools to enable risk and opportunity assessment by asset managers.	The international Finance Cooperation (FC) developed a set of Performance Standards. HSBC has developed specific standards to be followed when lending to or investing in companies or projects, and has committed to not finance operations in UNESCO World Heritage Sites and in wotlands on the Fiamser List.	Are you a green leader? Business and biodiversity: Beat A conflication Bios. The FAO Transporters The FAO Tra
Fisheries	Strong legislative approach and a number of certification schemes	Walmart's major shrimp supplier, Public Hesources LLC, bought and upgrader approximately 150 Thai shrimp terms ensure security of supply in respons to environmental concerns includiny concerns regarding less of mangro	Business and biodiversity: Bent a correction bins. The FAO from marine
Cosmetics	The majority of work directly relating to biodiversity within the cosmetics industry relates to natural ingredient sourcing and access and benefit sharing, with some work also on reducing the environmental impact of manufacturing processes and packaging	L'Oreal has undertaken measure biodiversity issues in its supply has created action plans for sp may be endangered in order to the company's negative impor Cosmeticos has developed / line based on natural ingree/ Brazillan biodiversity that a sourced in partner	iopod a charter that includes ring. The France-based Cosme that includes general committee menutacturing operations. A num of the process of being, developed at Environmental Certification instituted and Sustainable industry Standard.
Mining	Some well developed guidelines, principles and tools, but poor linkage with consumers often impedes certification schemes	His Tinto's commitment impact on biodiversity / operations goes beyon impact mitigation and measures.	Part of the solution to the biodiversity crisis uced a good practice guide and, along and to not mine in UNESCO World Hert watton international, Birdiffe International artant areas for biodiversity which can be out in including the World Gold Council, in environmentally sound mining operations.
Tourism	A wide range of principles, guidelines and certification schemes have developed aimed at reducing the impact of the tourism industry. Guidance has been produced for operations in polar regions, the marine environment and other vulnerable ecosystems.	UNEP WCMC stablished an ecofund, in which a specentage of booking fees are used to support statishable tourism projects and environmental efforts by partners at Hotelplan destinations. Such schemes improve both a company's international image as well as their local relations an area	/Tourism includes principles related to // Criteria (GSTC Partnership) also includes // schemes exist that are relevant to this issue // udubon Green Leaf ^{IM} Eco-Rating Program in th // A Rica Certificate for Sustainable Tourism progra // Suidance has been // Courism and marine areas produced with by the // Network is a further source of guidance. IUCN ha // produced a guide to sustainable use of Biore // Surpose for notes

Proteus

- 8 year ongoing successful partnership between UNEP-WCMC and business
- Goal: To make important biodiversity information more available to businesses and others
- Key areas: WDPA, Sensitive site and Coastal, Marine ecosystems, training and technical assistance
- myPolygon



















































Terrestrial and marine protected areas (WDPA)



- Key Biodiversity Areas (KBA)
- Alliance for Zero Extinction sites (AZE)
- Endemic Bird Areas (EBA)
- Biodiversity Hotspots
- High Biodiversity Wilderness Areas

IUCN Red List species

Threatened Species Ranges

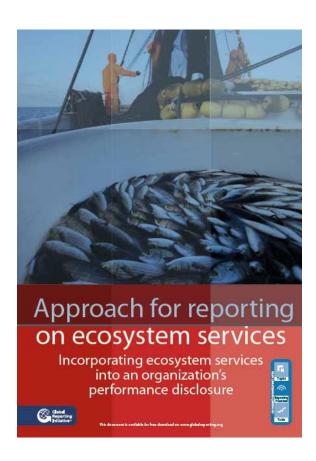






Indicator development

- Partnership with GRI and CREM
- Developing Ecosystem Service Indicators for reporting at the company level
- Technical paper for the COP
- Input to GRI's new G4 protocol development



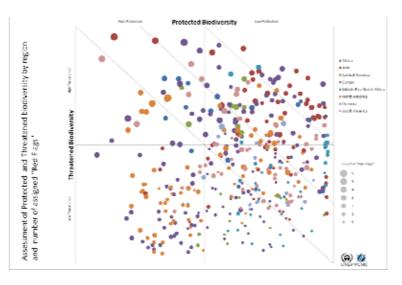




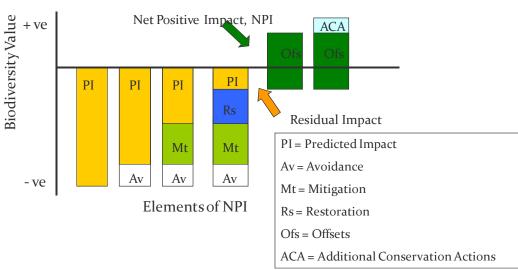


Engaging with Companies

 Methodology to prioritise operations sites based on risk



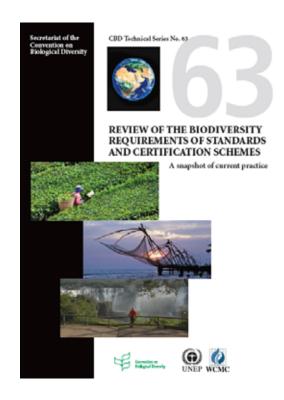
Support net positive impact accounting





Working with SCBD

•Standards: Support the development of a set of recommendations that, if adopted, would strengthen existing and future standards



•Valuation of biodiversity and ecosystem services in the private sector: Discussion of the pros and cons



Thank You!

